



TARDY PERFORMANCE // PARTNERSHIP OPPORTUNITY

PARTNERSHIP BRIEF

Endurance racing. Shared preparation. Authentic exposure.

SETUP SUPPORT // TEAM-WIDE CONSISTENCY

Consistency turns multiple drivers into one team.

**ONE CAR.
ONE EVENT.
ONE DIRECTION.**

- Endurance racing asks several drivers to trust the same platform for hours. The setup process should create confidence, not another decision problem before the green flag.

ACCESS

Every driver can prepare from the same approved setup.

ALIGNMENT

The team agrees on one baseline instead of splitting across options.

CONFIDENCE

Drivers arrive focused on execution, feedback, and clean endurance racing.

We are built for full race weekends - not one-off appearances.

Tardy Performance is a laid-back iRacing endurance team with a serious commitment to teamwork, preparation, and showing the complete race story.

TEAM-FIRST

Drivers share information, solve problems together, and commit to the same race plan.

AUTHENTIC

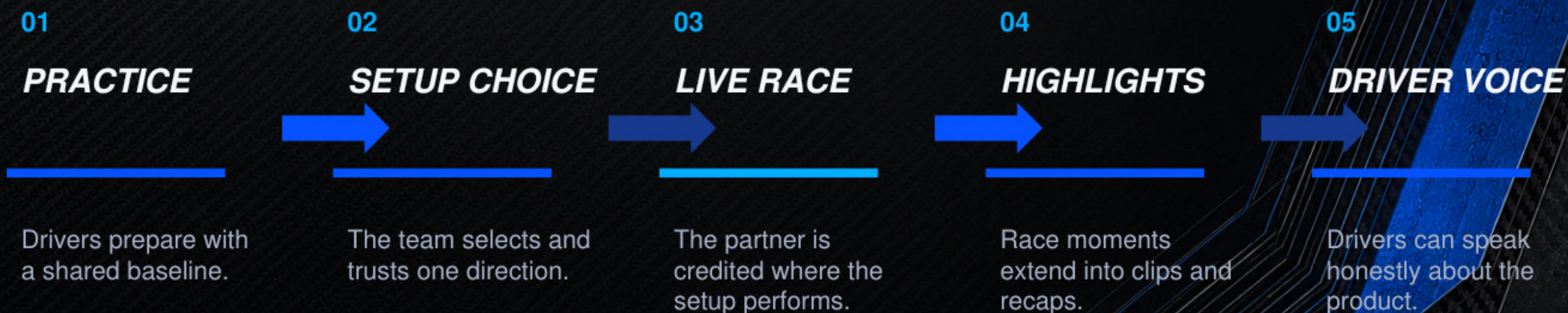
Streams and clips keep the tone relaxed, honest, and grounded in the real team experience.

REPEATABLE

Practice, race coverage, and post-event content create more than a single logo appearance.

The goal is simple: prepare well, race clean, and give partners a credible place inside the journey.

A setup partner appears across the entire race-weekend cycle.



The product is used - not simply displayed.

The partnership is simple, useful, and visible.

YOU ENABLE

CONSISTENCY

Team-wide setup access
A shared event baseline
Iteration across race weekends
Less setup uncertainty for every driver

WE DELIVER

ACTIVATION

Official Partner placement on approved graphics
Relevant on-stream credit and social tagging
Race clips and post-event recap opportunities
Honest feedback from the drivers using the setup

No invented audience numbers. No forced claims. Just a real product solving a real team need.

A LOW-RISK FIRST STEP

START WITH ONE RACE WEEKEND.

A short pilot lets both sides test the workflow before discussing a longer partnership.

- **01 ACCESS** Provide team-wide setup access for one confirmed event.
- **02 RACE** Use the setup through practice, selection, and the live endurance race.
- **03 RECAP** Share driver feedback and review the partnership fit together.

OPEN THE CONVERSATION

KICK Tardy_Performance
INSTAGRAM @tardy_performance
YOUTUBE @TardyPerformance